

# MelvinBlog Advertising Swipe Files Kit

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*(Email Templates For \*Attracting\*  
Advertisers)*

Created by: Melvin Dichoso

Hi,

I'm writing to inquire if you would be interested in advertising on [YourBlog.com], a [your category] blog. I've noticed your company is advertising on several other sites in this niche, and this opportunity would only certainly strengthen your brand.

Current traffic levels are at [your own traffic range] unique daily hits respectively. The site is also very active in the social media scene, such as on Twitter and forums, where a good portion of our referral traffic comes from.

Ad placements are available in the form of a 125x125 button for [Price/month in USD]. Text links or sponsored posts are also available. You can view the current rates and traffic details in my blog's advertising page.

If you're interested, please feel free to contact me to discuss this further.

Best Regards,  
[Your full name]

## Example

Hi,

I'm writing to inquire if you would be interested in advertising on MelvinBlog.com, an internet marketing blog. I've noticed your company is advertising on several other sites in this niche, and this opportunity would only certainly strengthen your brand.

Current traffic levels are at [your own traffic range] unique daily hits respectively. The site is also very active in the social media scene, such as on Twitter and forums, where a good portion of our referral traffic comes from.

Ad placements are available in the form of a 125x125 button for \$25/month. Text links or sponsored posts are also available. You can view the current rates and traffic details in my blog's advertising page.

If you're interested, please feel free to contact me to discuss this further.

Best Regards,  
Melvin Dichoso

Hello,

I noticed the promotion of your brand in various sites related to [your niche]. I own a blog related to [your niche]. I can offer you ad spaces on my blog for a very reasonable price. The blog currently gets [your own traffic range] unique daily visits throughout the world.

The site is active in many social networking sites and forums like Twitter, forums, digg etc. You can get more info about this here. \*blog's advertising page\* I can offer Ads in 125x125 button size. If you are interested in text links or blog posts, I can provide them too. I guarantee that your brand will get maximum exposure by advertising at [Blog's name].

Thanks

[your full name]

### **Example:**

Hello,

I noticed the promotion of your brand in various sites related to internet marketing. I own a blog related to internet marketing. I can offer you ad spaces on my blog for a very reasonable price. The blog currently gets 1000 unique daily visits throughout the world.

The site is active in many social networking sites and forums like Twitter, forums, digg etc. You can get more info about this [here](#). I can offer Ads in 125x125 button size. If you are interested in text links or blog posts, I can provide them too. I guarantee that your brand will get maximum exposure by advertising at MelvinBlog Dot Com.

Please let me know what you think.

Thanks ,

Melvin Dichoso

Dear {name}

I am aware that you are making efforts to promote your brand by advertising on sites within the [your category] niche. I have the blog [YourBlog.com] with contents related to [your category]. At present, the blog receives [your own traffic range] unique daily visits from various countries. Most of them are from social media sites like twitter, digg etc. The site is popular at various forums too. Ad spots are available in 125x125 button size. I also provide text links and blog posts.

The current rates and other details are available at [blog's advertising page]. I assure maximum exposure to your brand can be achieved by advertising on my site.

Please contact me so that we can make a good deal.

All the best  
[Full name]

### **Example:**

Dear Bob,

I am aware that you are making efforts to promote your brand by advertising on sites within the internet marketing niche. I have the blog MelvinBlog.com with content related to internet marketing. At present, the blog receives 1000 unique daily visits from various countries. Most of them are from social media sites like twitter, digg etc. The site is popular at various forums too. Ad spots are available in 125x125 button size. I also provide text links and blog posts.

The current rates and other details are available at [melvinblog.com/advertise](http://melvinblog.com/advertise). I assure maximum exposure to your brand can be achieved by advertising on my site.

Please contact me so that we can make a good deal.

All the best  
Melvin Dichoso

{First name},

Since I noticed that you are currently engaged in promoting your brand on sites related to [your category], I wanted to inform you that I can provide you an ad space on my blog related to [your category] at very reasonable price.

The current traffic details are as follows: Unique Daily visits: [your own traffic range], [Geographical source]: Most of referral traffic comes from social media sites like twitter and various forums. Traffic ranking: [traffic details, including pagerank, feed subscribers, Alexa rank and so] I provide different types of ads like 125x125 button ads ,text links and blog posts.

You can know more about the pricing and other details at [blog's advertising page] I assure that this opportunity would certainly strengthen your brand. Please feel free to contact me to discuss more on this deal.

All the best,  
[your full name]

### **Example:**

Bob,

Since I noticed that you are currently engaged in promoting your brand on sites related to internet marketing, I wanted to inform you that I can provide you an ad space on my blog related to [your category] at very reasonable price.

The current traffic details are as follows: Unique Daily visits: 1000, mostly coming from America and European countries: Most of referral traffic comes from social media sites like Twitter and various forums. Traffic ranking: Alexa Rank of 100,000, Google Pagerank of 2, Technorati rank of 15,000 I provide different types of ads like 125x125 button ads ,text links and blog posts.

You can know more about the pricing and other details at [melvinblog.com/advertise](http://melvinblog.com/advertise). I assure that this opportunity would certainly strengthen your brand. Please feel free to contact me to discuss more on this deal.

All the best ,  
Melvin Dichoso

Hello,

I have noticed that your company is currently advertising on several sites that are in the [category] niche, and would like to inquire about your interest in advertising on [YourBlog.com]. I believe that doing so would benefit to the success of your brand.

At this time, traffic to [YourBlog.com] is running around [range] unique hits per day. Also, our site is active in social spheres (including Twitter and various forums) which generate a large percentage of our traffic.

As for ad placement, we currently have 125x125 buttons available for [price/month USD]. Or, if you prefer, we can offer you text links or sponsored posts (for current pricing, please see the advertising page on my blog).

Thank you and I look forward to receiving a response from you.  
[Your full name]

### **Example:**

Hello,

I have noticed that your company is currently advertising on several sites that are in the internet marketing niche, and would like to inquire about your interest in advertising on MelvinBlog.com. I believe that doing so would benefit to the success of your brand.

At this time, traffic to MelvinBlog is running around 1000 unique hits per day. Also, our site is active in social spheres (including Twitter and various forums) which generate a large percentage of our traffic.

As for ad placements, we currently have 125x125 buttons available for \$25/month. Or, if you prefer, we can offer you text links or sponsored posts (for current pricing, please see the [advertising page](#) on my blog).

Thank you and I look forward to receiving a response from you.

Melvin Dichoso

Hi,

My name is [name], and I run [YourBlog.com], which is dedicated to the [category] niche. The reason I am writing to you is that I noticed your company advertises on several sites that share the same niche as my blog. I would like to know if you would be interested in purchasing advertising on [yourblog.com].

Currently, [yourblog.com] has been getting a large amount of traffic from social networks such as Twitter as well as other web forums. With all of the traffic from social sources in addition to other sources, [yourblog.com] generally receives [range] unique visitors per day.

At this time we have several ad placements available, including a 125x125 banner spot which runs [price/month USD]. We also have sponsored posts and text links available. The prices for these services can be seen on [yourblog.com]'s advertising page.

Thank you for your time, and I hope that we can be of service to you.  
[Your full name]

## **Example:**

Hi,

My name is Melvin, and I run MelvinBlog.com which is dedicated to the internet marketing niche. The reason I am writing to you is that I noticed your company advertises on several sites that share the same niche as my blog. I would like to know if you would be interested in purchasing advertising on MelvinBlog.com.

Currently, MelvinBlog.com has been getting a large amount of traffic from social networks such as Twitter as well as other web forums. With all of the traffic from social sources in addition to other sources, melvinblog generally receives 1000 unique visitors per day.

At this time we have several ad placements available, including a 125x125 banner spot which runs for \$25/month We also have sponsored posts and text links available. The prices for these services can be seen on [MelvinBlog's advertising page](#).

Thank you for your time, and I hope that we can be of service to you.

Melvin Dichoso

Hi [name],

I run a [your category/niche here] blog at [your URL]. I currently rank good in Google for several keywords including [keyword one] and [keyword two], keywords that I have noticed you are targeting.

I was interested to hear if you would be interested in advertising on my site as I believe it could bring you some highly targeted, quality traffic with fixed price.

Do let me know what you think. Feel free to contact me to discuss this further.

All the best,  
[Your name]

### **Example:**

Hi Bob,

I run an internet marketing blog at MelvinBlog.com. I currently rank good in Google for several keywords including online marketing and internet marketing, keywords that I have noticed you are targeting.

I was interested to hear if you would be interested in advertising on my site as I believe it could bring you some highly targeted, quality traffic with fixed price.

Do let me know what you think. Feel free to contact me to discuss this further.

All the best,  
Melvin Dichoso

Hello [name],

I am the owner of [url], a blog that is in the [category] niche, and I would like to offer you the opportunity to advertise on my site. I believe that an advertisement on my site would deliver high quality, targeted traffic to your site at a fixed price.

[url] currently has a good Google rank for several keywords including [keyword], [keyword], and several others that you are targeting. I believe you can save more money by advertising on my site for a fixed price as opposed to paying per click when doing so with Google Adwords.

I would like to hear back from you about this. Please feel free to contact me if you would like to discuss this further.

Best Regards,  
[Your full name]

## **Example:**

Hello Bob,

I am the owner of MelvinBlog.com, a blog that is in the internet marketing niche, and I would like to offer you the opportunity to advertise on my site. I believe that an advertisement on my site would deliver high quality, targeted traffic to your site at a fixed price.

MelvinBlog.com currently has a good Google rank for several keywords including internet marketing, online marketing, and several others that you are targeting. I believe you can save more money by advertising on my site for a fixed price as opposed to paying per click when doing so with Google Adwords.

I would like to hear back from you about this. Please feel free to contact me if you would like to discuss this further.

Best Regards,  
Melvin Dichoso

Hello,

I have noticed that you are targeting several keywords in the same niche as my site, [url]. I would like to extend an offer for you to purchase high quality, targeted advertising on my site at a fixed price.

Currently, [url] ranks quite well in Google for several of the keywords that you are targeting, including [keyword], [keyword], and [keyword]. I believe that advertising on [url] would be beneficial to driving traffic to your site.

Thank you and I look forward to discussing this matter further with you.

Regards,  
[Your full name]

### **Example:**

Hello,

I have noticed that you are targeting several keywords in the same niche as my site, melvinblog.com. I would like to extend an offer for you to purchase high quality, targeted advertising on my site at a fixed price.

Currently, MelvinBlog.com ranks quite well in Google for several of the keywords that you are targeting, including internet marketing, blogging and online marketing. I believe that advertising on MelvinBlog would be beneficial to driving traffic to your site.

Thank you and I look forward to discussing this matter further with you.

Regards,  
Melvin Dichoso